

# ALEXANDRA M. LUCAS

Game Writer & Narrative Designer

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## ACHIEVEMENTS

- **Awards:**
  - The Dark Sire Creative Award (Psychological Realism) for "In the Deep" | **2022**
  - Merit Award, Sue C. Boynton Poetry Contest, for "Leftover" | **2020**
  - Platinum Award, GDC Game Narrative Review Competition | **2015 & 2016**
- **Selected Short Fiction Publications:**
  - "Covenant," *HamLit: Without Pause* | **2023**
  - "Soldiers Like Us," *HamLit: Life Expectancy* | **2023**
  - "Sleeping Beauty," *2023 Village Books Writers Corner Anthology* (Borderline Press) | **2023**
  - "A Very Old Friend," *Whatcom WRITES* (Borderline Press) | **2022**
  - "In the Deep," *HamLit: Alter Ego* | **2021**
  - "Cherry," *Whatcom WRITES* (Borderline Press) | **2021**
  - "The Lighthouse Remains," *Coffin Bell: Mythopoeia* | **2020**
- **Selected Chapter Contributions:**
  - *Love & Electronic Affection* (CRC Press) | **2020**
  - *Encyclopedia of Sexism in American Films* (Rowman & Littlefield Publishers) | **2019**
  - *Digital Love: Romance & Sexuality in Games* (Taylor & Francis) | **2017**
- **Mentee:**
  - IGDA-F Next Gen Leader-Virtual Exchange | **2023**
  - ArenaNet Game Narrative Mentorship Program | **2018**
  - Diversity in Games Alliance, Amplifying New Voices | **2017**
- **Speaker: Game Developers Conference**
  - *Have Laptop, Will Telecommute; Building Inclusive Studio Culture* | **2019**
  - *Beyond Blue-Skinned Space Babes; Q&A for New Writers; Advocacy Microtalk* | **2018**
  - *Get Noticed & Get Hired* | **2017**
  - *IGDA Serious Games Roundtable* | **2016–2018**
- **Speaker: PAX Dev & PAX Online**
  - *Online: DigiPen Discord AMA: Diversity & Inclusion* | **2020**
  - *Dev: Represent & Retain* | **2019**
  - *Dev: How Disney Emoji Blitz Combats Anxiety* | **2018**
  - *Dev: The Triple Goddess in Mass Effect* | **2017**
  - *Dev: Oh, the Humanities!* | **2016**
- **Speaker: GeekGirlCon**
  - *Bringing Gender Identity from SF Lit to Game Dev* | **2017**

## ORGANIZATIONS

- IGDA Global Mentor; Wellesley Mentor
- AmeriCorps VISTA, Mpls, MN, 2010–2011

## GAME & TECH DEVELOPMENT

### ELECTRONIC ARTS-RIDGELINE GAMES (*Battlefield*)

**Game Writer I** • [Oct 2023–present]

- Develops narrative & character arcs based on project scope, brand expectations, & genre innovation (Miro)
- Crafts diverse character bios & motivations (Confluence)
- Writes story & systemic dialogue, battle commands, & expositional elements (Google Docs & Sheets)

### STOIC (*Towerborne*)

**Narrative Designer** • [May 2022–Sept 2023]

- Developed overarching lore, quests, and NPC backgrounds
- Wrote dialogue, background chat bubbles, and quest outlines
- Implemented narrative content using proprietary tools
- Collaborated with multiple teams to ensure narrative cohesion

### CRAZY MAPLE STUDIO (*Chapters*)

**Narrative Designer** • [Sept 2020–Apr 2022]

- Worked with writers, art, QA, and implementation to adapt romance novels into interactive novels in *Chapters* app
- Developed strong narratives and monetization opportunities
- Selected: *The Dark Ones*; *Tempting the Bodyguard*; *Trial by Fire*

### INDEPENDENT

**Game Writer & Narrative Designer** • [Sept 2018–present]

- Develop characters, narratives, worlds, and other IP for books, TV, games, and other media for various clients
- Projects: fantasy novel; YA book series; *Tarte Tales*

### IMMERSED GAMES (*Tyto Online*)

**Game Writer (contract)** • [Sept 2016–Jan 2019]

- Wrote interactive dialogue in Inkewriter, designed quests with proprietary tools, and created NPCs for *Tyto Online*
- Wrote linear dialogue & storyboarded cinematics (2 min)
- Documented metrics to ensure inclusive representation

### MICROSOFT CORTANA CCC TEAM/MAQ CONSULTING

**Content Writer (contract)** • [Nov 2016–Sept 2018]

- Wrote & edited Cortana responses according to brand voice
- Analyzed data to optimize professional and fun engagement
- Devised methodology for evaluating Cortana responses

## EDUCATION

### DIGIPEN INSTITUTE OF TECHNOLOGY

**Coursework toward B.A., Game Design** • [2012–2016]

- Team games/PAX West: *Relic*, *Miraculous*, *Lightmare*

### WELLESLEY COLLEGE

**B.A., French & English (Creative Writing)** • [2005–2009]

### BRITISH AMERICAN DRAMA ACADEMY

**Shakespeare Writing Program in London** • [Fall 2007]